



By Commercial Brokers...  
For Commercial Brokers

## 2017 CFCAR Sponsorship Opportunities

### TAKE ADVANTAGE OF CFCAR SPONSORSHIP TODAY!

The **POWER OF SPONSORSHIP** is delivering high value to your company through the many benefits of CFCAR Sponsorships. So, CFCAR Leadership expanded the Sponsorship Opportunities for 2017 to include more sponsorship levels. CFCAR understands that high value in the right benefits to fit each sponsor and know that the key to success is to meet business goals and bring outstanding business opportunities.

By becoming a CFCAR sponsor, you will have the opportunity to:

- ❖ Establish strong **relationships** within the commercial real estate industry
- ❖ Capitalize on **networking** opportunities
- ❖ Extend the **brand recognition** of your organization
- ❖ Develop the **leadership skills** needed to succeed
- ❖ Meet decision makers and **establish referral business**

### ANNUAL SPONSORSHIPS (FOUR LEVELS AVAILABLE)

#### Platinum Annual Sponsorship - \$2,500

- Two (2) CFCAR Affiliate Membership or Secondary Realtor Membership
- Two (2) complimentary registrations for the Annual Commercial Real Estate Outlook event and the Hallmark Awards event
- Two (2) Complimentary registrations to Annual Membership Meeting, monthly membership luncheons and Socials (eight total per year)
- Additional registrations at CFCAR Member rate for monthly for all luncheons and events
- Logo and hyperlink to company's website featured on CFCAR's website throughout the year and in all CFCAR promotional email blasts (prominent location)
- Company promotional materials permitted to be displayed at monthly membership luncheons
- Recognition from podium and on slide presentation at all monthly membership luncheons as Platinum Sponsor (prominent location)
- Two (2) minute speaking opportunity during Annual Hallmark Awards event, Annual CRE Outlook event and monthly luncheon events

#### Gold Annual Sponsorship - \$1,500

- Two (2) CFCAR Affiliate Membership or Secondary Realtor Membership
- Two (2) complimentary registrations for the Annual Commercial Real Estate Outlook event and the Hallmark Awards event
- Two (2) Complimentary registrations to Annual Membership Meeting, monthly membership luncheons and Socials (eight total per year)
- Additional registrations at CFCAR Member rate for monthly for all luncheons and events

- Logo and hyperlink to company's website featured on prominent location on CFCAR's website throughout the year and in all CFCAR promotional email blasts (prominent location)
- Company promotional materials permitted to be displayed at monthly membership luncheons
- Recognition from podium and on slide presentation at all monthly membership luncheons as Gold Sponsor (prominent location)
- One (1) minute speaking opportunity during Annual Hallmark Awards event, Annual CRE Outlook event and monthly luncheon events

### **Silver Annual Sponsorship - \$1,000**

- One (1) CFCAR Affiliate Membership or Secondary Realtor Membership
- One (1) complimentary registrations for the Annual Commercial Real Estate Outlook event and the Hallmark Awards event
- One (1) Complimentary registrations to Annual Membership Meeting, monthly membership luncheons and Socials (eight total per year)
- Additional registrations at CFCAR Member rate for monthly for all luncheons and events
- Logo and hyperlink to company's website featured on prominent location on CFCAR's website throughout the year and in all CFCAR promotional email blasts
- Company promotional materials permitted to be displayed at monthly membership luncheons
- Recognition from podium and on slide presentation at all monthly membership luncheons as Silver Sponsor

### **Bronze Annual Sponsorship - \$750**

- One (1) CFCAR Affiliate Membership or Secondary Realtor Membership
- One (1) complimentary registration for 2017 Annual Commercial Real Estate Outlook event and the Hallmark Awards event
- Additional registrations at CFCAR Member Rate at all luncheons and events
- Logo featured on CFCAR website throughout the year and in all CFCAR promotional email blasts (no link)
- Company promotional materials permitted to be displayed at monthly membership luncheons
- Recognition from podium and on slide presentation at all monthly membership luncheons as Bronze Annual Sponsor

### **Website Tile Sponsorship - \$300**

Sponsor receives a website tile of company's logo with a hyperlink to the company's website page preference on CFCAR's website homepage for one year.

## **TABLE & LUNCHEON SPONSORSHIPS (FOUR LEVELS AVAILABLE)**

### **Annual Event Table Sponsorship - \$500 per event**

Commercial Real Estate Outlook on January 19, 2017 or Hallmark Awards on April 18, 2017

- Reserved table for eight (8)
- Table sign with your company logo
- Additional registrations at member rate
- Recognition in CRE Outlook/Hallmark Awards program and slide presentation during event
- Recognition from Podium

## **Exclusive Luncheon Sponsorship - \$1,000 each**

Held on the third (3<sup>rd</sup>) Tuesday, on May 16, September 19, October 17 and December 12, 2017

- The Exclusive Luncheon Sponsor – no other sponsors allowed
- Affiliate / Secondary Realtor Membership for Company with one (1) representative
- Company logo on marketing material and CFCAR's website
- Complimentary registration for Four (4) to luncheons and socials
- Additional registrations at member rate
- Recognition in luncheon Program and slide show during event
- Recognition from Podium
- Two (2) minute speaking opportunity during the monthly luncheon

## **VIP Monthly Luncheon Sponsorship - \$500 each**

Held on the third (3<sup>rd</sup>) Tuesday, on May 16, September 19, October 17 and December 12, 2017.

- Affiliate / Secondary Realtor Membership for Company with one (1) representative
- Company logo on marketing material and CFCAR's website
- Complimentary registration for two (2) to luncheons and socials
- Additional registrations at member rate
- Recognition in luncheon Program and slide show during event
- Recognition from Podium
- One (1) minute speaking opportunity during the monthly luncheon

## **Monthly Luncheon Sponsorship - \$300 each**

Held on the third (3<sup>rd</sup>) Tuesday, May 16, September 19, October 17 and December 12, 2017.

- Company logo on marketing material and CFCAR's website
- Complimentary registration for one (1) to luncheons and socials
- Additional registrations at member rate
- Recognition in luncheon Program and slide show during event
- Recognition from Podium

## **Social Event Sponsorship - \$500**

Held on February 16, and in July 20, August 17, and November 16, 2017.

- Sponsor receives company logo on all marketing material for the Social Event
- Complimentary Registration for Four (4) attendees, or Two (2) if co-sponsored
- Recognition during Social Event



**Sign up today and reap the rewards by becoming a CFCAR Sponsor.**



# 2017 SPONSORSHIP FORM

Company: \_\_\_\_\_  
(Print exactly as you wish your company name to appear on all CFCAR materials)

Full Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date \_\_\_\_\_

**\*\* Please email company logo to [admin@cfcar.net](mailto:admin@cfcar.net) \*\***

**Type of Sponsorship:** (Check one)

**Annual Sponsorships**

Platinum (\$2,500)     Gold (\$1,500)     Silver (\$1000)     Bronze (\$750)     Website Tile Sponsor (\$300)

**Single Event Sponsorships**

Annual Event Table Sponsor (\$500) – **Choose One:**     CRE Outlook in January or     Hallmark Awards in April

Exclusive Luncheon Sponsor (\$1,000)     VIP Luncheon Sponsor (\$500)     Luncheon Sponsor (\$300)

**Luncheon Sponsor Choose one:**     May 16     September 19     October 17 and     December 12

Social Sponsor (\$500) – **Choose one:**     February 16     July 20     August 17     November 16

Paying by check - Make checks payable to CFCAR. Please return completed form with payment to:  
CFCAR | 1651 Underwood Ave | St. Cloud, FL 34771

Paying by credit card – Send this completed form to CFCAR by Email to [admin@cfcar.net](mailto:admin@cfcar.net) or Fax to (866) 421-3862.

Credit Card # (MC, Visa, AMEX, Discover) \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address and Zip \_\_\_\_\_

Any questions please contact:

Cathy Case, Association Executive, at (407) 816-7368 or by email to [admin@cfcar.net](mailto:admin@cfcar.net)